

Idaho Workforce Development Council Member Roles and Responsibilities

To achieve Idaho WDC's mission and vision the Council has identified the following key roles and responsibilities for members.

Our Vision:

We envision a future where Idaho's diverse and prepared workforce meets the needs of our unique communities and employers.

Our Mission:

We champion strategies that prepare Idahoans for careers that meet employers' needs

Roles and Responsibilities:

Commitment, Engagement, Service, and Follow-Up

- Commit to serve and build on the WDC's mission and goals
- Come to meetings prepared and actively participate by sharing your employer's or organization's perspective and engaging in productive, inclusive discussions focused on improving Idaho's workforce development policies and actions
- Seek out the perspectives of all Idahoans involved in the workforce.
- Develop a working knowledge of policies, programs, institutions, organizations, and best practices involved in workforce development
- Contribute your expertise to support WDC staff and committees
- Create, expand, and support Idaho's workforce opportunities

Collaboration, Communication, and Outreach

- Be an ambassador for WDC statewide, regionally, and to individual networks proactively sharing information about resources available to Idaho's workforce and employers
- Initiate and/or participate in efforts to build new collaborations between education and employers at the local level
- Advocate for the benefits of having a diverse workforce and inform employers of resources to support expanding the diversity of their workforce
- Support work with partner agencies and existing programs to create systems that benefit job seekers and employers
- Build strategies to achieve outreach goals that reach both broad and diverse audiences

Stewardship

- Be an informed and thoughtful steward of the financial resources, expertise, and programs available through the WDC
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(Stewardship Cont.)

- Make funding decisions that result in fair and impactful investment of resources to benefit all Idahoans, following all policies and laws
- Seek opportunities to grow resources or for collaborative efforts that can multiply the impact of the WDC resources
- Anticipate potential issues with programs or initiatives and advocate for improvements to prevent waste

Advocacy

- Support the Governor's vision for the WDC
- Advise the Governor on workforce issues
- When requested, support WDC staff communication with legislators
- Advocate for workforce development actions and programs within your personal/professional network such as employer organizations, service groups, school boards, etc.

Idaho Workforce Development Council Goals and Strategies

To achieve Idaho WDC's mission and vision the Council has identified the following goals and strategies.

Our Vision:

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Our Mission:

We champion strategies that prepare Idahoans for careers that meet employers' needs

Goals and Strategies:

- Goal 1 – Increase public awareness of and access to career education and training opportunities.

Strategies:

Identify, develop, connect, and activate a diverse network of influencers throughout the state that together can promote information about resources in a way that effectively reaches their market/membership/locale.

- Promote awareness of workforce services, education services, and information to the diverse current and potential workforce.
- Goal 2 – Improve the effectiveness, quality, and coordination of programs and services designed to maintain a highly skilled workforce.

Strategies:

- Create, align, and sustain partnerships with stakeholders to implement workforce development programs.
- Create a baseline to allow for measurement of success in the future.
- Support development in work-based learning and innovative programs that drive Idaho's present and future workforce solutions.
- Leverage existing local employer-focused initiatives to build and support effective pathways to connect Idahoans to careers.
- Cultivate a high-quality One-Stop Career System that connects employers and workers and facilitates access to workforce services, education services, and information.

- Champion public policy initiatives that enable dynamic response to evolving employer needs.
- Goal 3 – Provide for the most efficient use of federal, state, and local workforce development resources.

Strategies:

- Be objective, data driven, and accountable.
- Identify gaps and opportunities in the workforce system and initiate or support policy and/or allocate resources to meet them.
- Identify opportunities for alignment across projects and resources to enhance results across all stakeholder groups.