Board Meeting January 7, 2021



Zoom

1:00 - 4:00 pm

Approval of October Minutes

Request for Motion to Approve Minutes from October



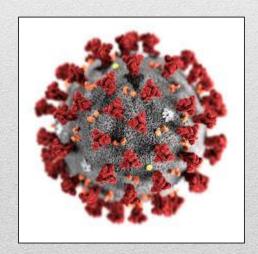
Meeting Goals

- Provide an update on work towards 3 goals
- Review new equity statement
- Review performance report and JFAC presentation
- Update from State Department of Education
- Update from Workforce Development Council



Impacts of COVID

- Postponed Professional Developments
- Cancelled Events
- Donations and Funding Considerations
- Future Planning for PD and Events



GOAL I

GOAL 1:

Advance equitable <u>access</u> to high-quality STEM+CS opportunities for educators, students, and communities

- Professional Development
- Grants
- Competitions



GOAL 2:<u>Align STEM education and workforce</u>

STEM School Designation

STEM Diploma



STEM Diploma Discussion (Code 33-523) and Data Request from OSBE





GOAL 2:Align STEM education and workforce

STEM School Designation

- STEM Diploma
- Externship Program
- STEM Ecosystem



Ecosystem Commitments

American Falls School District

American Falls School District #381 makes a commitment to provide facilities and training for practical STEM activities that can be used in the classroom in South East Idaho serving 100 Teachers by Fall 2022.

Idaho State University

- 1) The Director of STEM and Industry Relations at the College of Technology at ISU will commit to partnering with the STEM Action Center to enhance the work of the STEM Ecosystem.
- 2) The college will host a yearly i-STEM summer institute impacting a minimum of 60 teachers with hands-on STEM curriculum, materials and experience.
- 3) The Director of STEM will engage in developing a regional STEM ecosystem, bringing industry and community members to the table. The Director of STEM will continuously work to identify new STEM opportunities and to promote STEM awareness throughout the state of Idaho.



GOAL 2

Ecosystem Commitments

Discovery Center of Idaho

The Discovery Center of Idaho will continue to provide access to in-person high quality STEM driven exhibitions for underserved and underfunded communities through grant funded Student Vouchers, and our Museums For All reduced admission. The Discovery Center of Idaho also commits to researching and developing new, virtual and online educational courses and materials that will reach both a state-wide and nation-wide audience with low-cost and easily accessible STEM education programs.

... and many more to be posted on

https://stem.idaho.gov/idaho-stem-ecosystem/



GOAL 2:<u>Align STEM education and workforce</u>

STEM School Designation

- STEM Diploma
- Externship Program
- STEM Ecosystem
- Partnerships
- Grants & Fundraising



GRANTS

- GEER funding for i-STEM Libraries \$98,250
- FIRST Equity Community Grant for 6 new FRC teams \$50,000
- Laura Moore Cunningham Foundation for FRC \$30,000
- Idaho Space Grant Consortium for ISEF \$25,000
- National Science Foundation for EcosySTEM \$99,499
- STEMx for i-STEM Lending Libraries \$10,000
- US Bank for Computer Science for devices \$2,500
- Rocky Mountain Power Foundation for i-STEM \$3,000
- Multiple other grants submitted and/or in progress: Office of Naval Research, NSF grants, Murdock Foundation, Amgen Foundation



FOUNDATION UPDATE

- Funds Raised FY21 to date: \$578,203
- BOD Expansion

Dr. David Hill – President

Nick Aldinger, IBL Events - Treasurer

Laurie Anderson, Micron Foundation – Secretary

Hayley Rambur, Midas Gold (Donnelly)

Molly Dimick, Simplot Company (Soda Springs)

Dr. Angela Hemingway, T-Mobile

Christine Frei, Clearwater Economic Development Association (Lewiston), 1/15/2020

- Year-End Giving Campaign raised \$21,000
- New Industry Donors: Spokane Teachers Credit Union, KeyBank, Bank of Idaho, Clearwater Analytics, StageDotO, Simplot, Epic VC, HDR Engineering, Franklin Building Supply



GOAL 2

FY21 Foundation Support GrowthThrough P3, New Program Sponsors, Stronger Partners





FUNDRAISING

Donor Totals for FY21 = ~\$933,00

• Idaho Community Foundation	\$290,000
• Laura Moore Cunningham Foundation	\$65,000
 Office of the State Board of Ed (GEER) 	\$98,000
Workforce Development Council	\$54,000
• Micron Technology Foundation	\$57,000
• Spokane Teachers Credit Union	\$32,000
Boise Cascade Company	\$35,000
• FIRST Robotics	\$32,000
• Office of the Governor (COVID-19)	\$26,000
Albertsons Safeway	\$25,000
• Spark Foundation	\$25,000
• Individual Donors to Center and Foundation	\$10,400

Top Donor Programs in FY21

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Externships

• i-STEM

INDEEDS Award

Public-Private Partnerships

Competitions

\$219,000

\$45,750

\$13,000

\$5,000

\$640,000

\$36,000



GOAL 3:

Increase awareness of the importance of STEM throughout Idaho

Upcoming Awareness Events:

Idaho Education Technology Association Conference (Virtual)

STEM Day at the Capitol (Cancelled but Stay Tuned)

STEM AC Listening Sessions (Educators in October, Administrators in February)



Media Coverage:

CS Education Week/Hour of Code, ISEF, Leadership Change

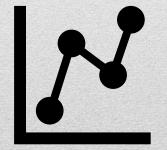
'THIS IS STEM' Video

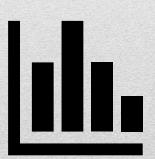
Equity Statement

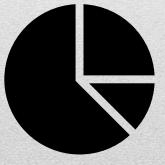
The Idaho STEM Action Center is committed to ensuring equitable access to STEM pathways for all Idaho's students, educators, and communities. In our efforts, equity begins with recognizing disparities in Idaho: access and awareness gaps for students, inconsistencies in training and support resources for educators, and economic inequalities for Idaho's communities- and providing opportunities for Idahoans to realize their full potential by overcoming these barriers.

STEM AC coordinates collaborative opportunities to improve STEM education and long-term economic prosperity, empowering Idahoans with the tools and knowledge they need to apply STEM concepts to their lives. We leverage resources to promote awareness of and participation in STEM specific to the needs and assets of each community's economic, demographic, and educational makeup, paying special attention to those who traditionally face obstacles in STEM pathways. We create problem-solvers and critical thinkers for today and tomorrow.

Fact Book Review







BUDGET DISCUSSION

Present (FY21) & Future (FY22)





FY22 Budget Request & Governor's Recommendation

Request includes:

- Maintenance items (change in benefit costs, IT billings, etc.)
- Line item to move 1 FTE from Dedicated Fund to General Fund
- Remove Miscellaneous Revenue Fund

Request Breakdown:

	General Fund (cash)	Dedicated Fund (spending authority)	Total
Request	\$3,045,700	\$2,929,900	\$5,975,600



Analysis by Project – FY20 and FY21				
BY GOAL				
	FY20 – Proposed (Aug 2019)	FY20 –Actual (June 2020)	FY21 – Proposed (July 2020)	
GOAL 1: Grants	7%	10%	6%	
GOAL 1: PD	27%	25%	26%	
GOAL 2: Sponsorships (Competitions + student travel, , Events, P3 and Sponsorships, Mentorship, workforce programs,				

45%

11%

9%

40%

13%

11%

41%

14%

12%

externships, STEM schools,

Activities

ecosystems support, pilot projects)

GOAL 3: Outreach/Awareness

Operating Expenses (office +

software, contractors, travel,

memberships, infrastructure)

Legislation for 2021 Session

Currently NO proposed legislation



Idaho STEM AC Statutes

- Idaho Code 67-823: Established the Idaho STEM Action Center
- Idaho Code 33-1633: Computer Science Initiative
- Idaho Code 67-824: Established the STEM Education Fund
- Idaho Code 33-4701: STEM School Designation
- Idaho Code 33-1634: Computer Science for All
- Idaho Code 33-523: Established a STEM Diploma
- Idaho Code 63-3029A: Established STEM AC as an Idaho Education Tax Credit

JFAC & PERFORMANCE REPORT DISCUSSION





Mission and Vision

- MISSION: Engineering innovative opportunities for educators, students, communities, and industry to build a competitive Idaho workforce and economy through STEM and computer science education
- <u>VISION</u>: A diverse, equitable, thriving ecosystem for a prosperous, STEM-literate Idaho



Goals

- GOAL 1: Advance equitable access to high-quality STEM+CS opportunities for educators, students, and communities
- GOAL 2: Align STEM education with workforce needs throughout Idaho
- GOAL 3: Increase awareness of the importance of STEM throughout Idaho

FY20 Performance Report Data

1,200

45

\$72,000

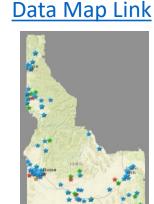
Did not track

Educators Interactions

Community STEM Events

In-Kind (and cash equivalent)

Cash



35,768

288

\$1,346,800

\$4,446,500

22,369

250

\$1.746M

\$4,884,000

	catepo		Bolse Juliano	
FY16	FY17	FY18	FY19	F

	FY16	FY17	FY18	FY19	FY20
Student Engagements	10,428	204,000	406,239	442,318	164 687

4,800

140

\$205,000

\$662,000

12,633

143

\$750,500

\$1,787,400

Performance Report

- COVID-19 Pandemic
 - Missing final reports, delayed program implementation
 - Hands-on STEM some programs are not affective in a virtual setting
 - 2-3 years before back to 'normal'
- Looking forward
 - Leveraging this opportunity to refocus our impact
 - Strategic Planning this spring

JFAC Presentation

- Unfilled STEM jobs and lost tax revenue
- STEM job growth
- CS offerings have increased
- Students eligible for STEM diploma has increased
- Ecosystem partnerships
- Fundraising
- Digital literacy, citizenry, "Reason to Read"



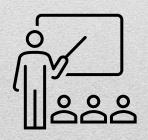
2021 Session

- What do you need to talk with stakeholders about our work?
- Who needs to know, buy or believe in our work?
- Who we are, what we do, how we do it and why it matters
- Other Ideas/Needs from the Board?



Board Updates

State Department of Education Standards Update





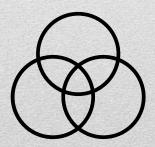


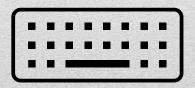


Board Updates

Workforce Development Council Idaho Codes 2.0









Support Needed To Cultivate Additional Public-Private Partnerships

- Please continue to introduce us to individuals, businesses or companies that have a common mission/vision for STEM education
- Public-Private Partnership Application is open until mid-May



Areas You Can Support

Messaging

- -Introductions to STEM Supporters
- -Volunteer Recruitment via STEM AC Webpage
 - -Follow us on Social Media (or share)













Public Comment



Other Upcoming Events

JFAC Presentation:

January 29, 2021

Next Board Meeting: TBD

Idaho Science and Engineer Fair Awards Ceremony: March 25, 2021

Idaho EcosySTEM
Strategic Planning Statewide Meeting
April 16, 2021

