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**FOR IMMEDIATE RELEASE**

## **Dutch Bros, STEM Action Center Foundation raising bucks for Reuseum kids camps**

BOISE, Idaho (Sept. 25, 2019) — Dutch Bros Coffee and the Idaho STEM Action Center Foundation are raising money to send kids to Reuseum Educational Inc. youth camps that explore science, technology, engineering, and math concepts. As part of its annual Buck For Kids campaign, Dutch Bros Love Abounds Foundation will donate \$1 from each beverage its 20 locations in Boise, Caldwell, Eagle, Garden City, Meridian, and Nampa sell this Friday, Sept. 27, to Re:Ed, and the STEM Foundation will match donations dollar for dollar up to \$25,000.

Reuseum Educational is a 501(c)(3) nonprofit that provides learning opportunities to enhance children's knowledge of science, technology, engineering, and math, and the donations will be used to offer no- and low-cost STEM-based workshops for youth. This is the third year the STEM Action Center Foundation has partnered with America's largest privately held drive-thru coffee company to fund Re:Ed STEM camps. They raised more than \$62,000 the past two years.

"As International Coffee Day approaches, I can't think of a better way to celebrate it than to help support the kids in our communities," Dutch Bros CEO and co-founder Travis Boersma said. "Each year, our customers show up and make a huge impact. Together, we're doing rad things — it's truly inspiring."

Brian Wight, owner of Dutch Bros Boise, concurs. "We believe encouraging kids to learn everything they can about science, technology, engineering, and math is important for both their growth and the growth of the community," he said. "We're honored our Buck For Kids event will once again support the efforts being made by the STEM Action Center Foundation."

"Kids are near and dear to my heart, our education system doesn't always get the financial support it needs, teachers don't get paid enough, and many schools have not yet embraced STEM education, so finding an organization like Reuseum Educational is like gold to me," Meridian Dutch Bros owner Jeff Yarnall added. "By supporting Re:Ed, donations go directly to helping kids and nothing else. The Reuseum's retail space takes care of the overhead so that every dollar donated — which the STEM Action Center Foundation graciously matches — goes directly to creating and offering STEM camps and workshops to kids for little or no cost to them."

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“Kids are the pillars of our future, and equipping them with the right tools to not only succeed but also stretch them creatively is so important,” Canyon County Dutch Bros owner Shayna Randall said. “We are honored to be helping an organization that is doing so much in our community and is also helping kids see the promise of their future.”

Dutch Bros operates nine locations in Boise at [2272 S. Vista Ave.](#), [2630 S. Broadway Ave.](#), [7401 W. Victory Rd.](#), [1589 N. Wildwood Way](#), [101 S. Orchard St.](#), [1181 N. Milwaukee St.](#), [8649 W. Overland Rd.](#), [1423 W. State St.](#), and [777 Main St. Ste. 110](#) and one in Garden City at [5177 W. Chinden Blvd.](#) It operates five locations in Meridian at [1351 E. Fairview Ave.](#), [1701 W. Franklin Rd.](#), [37 E. Calderwood Dr.](#), [2170 E. Overland Rd.](#), and [5072 N. Linder Ave.](#) and one in Eagle at [51 S. Urban Gate Rd.](#) Dutch Bros operates five locations in Canyon County, including [624 12th Ave. Rd.](#), [373 S. Caldwell Blvd.](#), and [16040 Idaho Center Blvd.](#) in Nampa and [5103 Cleveland Blvd.](#) and [807 Specht Ave.](#) in Caldwell.

The Idaho STEM Action Center Foundation was established in October 2017 to raise awareness and funding for science, technology, engineering, and math education and related workforce development efforts. It offers a way for organizations and individuals to make tax-deductible donations to the STEM Action Center and enhance the investment the state has made in the Idaho STEM community.

STEM Action Center executive director Dr. Angela Hemingway said she’s excited to be partnering with Dutch Bros and the Reuseum again and elated the coffee company’s Canyon County and Eagle locations have joined the cause.

“Dutch Bros has been a phenomenal partner, and with six more locations participating this year’s efforts should be even more successful,” she said. “Reuseum is doing amazing work with kids, and these donations support many children who otherwise could not afford to attend a week-long STEM camp.”

Dr. Hemingway said STEM learning happens everywhere, not just inside the classroom, and opportunities like Reuseum camps are important to the future of Idaho.

“Idaho is the fastest-growing state in the U.S., our tech sector is the second fastest growing in the nation, and 80 percent of all jobs will require technology skills within the next 15 years,” she said. “Meanwhile, Idaho’s unfilled STEM jobs leaped from 3,800 in 2016 to 6,300 in 2018, which represents nearly \$413 million in lost personal wages and more than \$22 million in lost state tax receipts. The Idaho Department of Labor predicts upwards of 100,000 STEM jobs will exist in Idaho by 2024. These jobs will represent \$6.5 billion in personal income and almost \$350 million in tax revenue if our workforce is poised to fill them.”

Re:Ed executive director Steve Rodoletz is thrilled to receive the attention and assistance. “Everyone at Reuseum Educational is very appreciative of our local Dutch Bros owners and their staff and the wonderful people at the STEM Action Center and its foundation to bring science, technology, engineering, and math education into the lives of underprivileged and underserved children,” he said.

#### **About Dutch Bros Coffee**

Dutch Bros Coffee is the country’s largest privately held drive-thru coffee company, with more than 350 locations and 12,000 employees in seven states. The company is headquartered in Grants Pass, Ore., where it was founded in 1992 by Dane and Travis Boersma. Dutch Bros serves specialty coffee, smoothies, freezes, teas, a private-label Dutch Bros Blue Rebel energy drink, and nitrogen-infused cold brew coffee. Its rich, proprietary coffee blend is handcrafted from start to finish. In addition to its mission of speed, quality, and service, Dutch Bros is committed to giving back to the communities it serves. Through its Love Abounds Foundation and local franchisees, Dutch Bros donates millions of dollars each year to nonprofits and causes locally and across the country. Visit [dutchbros.com](http://dutchbros.com) for more details.

#### **About the Idaho STEM Action Center**

The Idaho STEM Action Center was created in 2015 because Idaho citizens are not entering the STEM pipeline fast enough to meet current and future Idaho workforce needs. Its goals are to coordinate and facilitate implementation of STEM programs, align education and workforce needs, and increase awareness of STEM throughout Idaho. The organization is working with industry, government, educators, and students to develop new resources and support high-quality teacher professional-development opportunities to foster a STEM-educated workforce that ensures Idaho’s continued economic prosperity. Visit [STEM.Idaho.gov](http://STEM.Idaho.gov) for more information.

#### **About Re:Ed**

Reuseum Educational Inc. is the 501(c)(3) not-for-profit arm of The Reuseum, a Treasure Valley scientific, industrial, and government surplus equipment store that’s become a Shangri-La for techies like engineers, students, hobbyists, and artists. Re:Ed provides materials and expertise in the support of scientific and technology education. In addition to sourcing materials, equipment, and supplies for educators, Reuseum Educational stages electronics, technology, and sustainability classes at The Reuseum at 3131 W. Chinden Blvd. in Garden City. Visit [reuseum.com](http://reuseum.com) or [educate.reuseum.org](http://educate.reuseum.org) for more information.

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