

GRANT CRITERIA	Points Possible	CRITERIA FOR SCORING			
		Deficient	Limited	Competent	Outstanding
Tell us about the event you are planning! Provide details on how you will take a creative, hands-on approach to engaging families in STEM and/or raising awareness about STEM careers.	20	The event shows no innovation in its approach to engaging families in STEM and/or raising awareness about STEM careers.	The event shows limited creativity and hands-on approaches to engaging families in STEM and/or raising awareness about STEM careers.	The event is relatively creative and hands-on in its approach to engaging families in STEM and/or raising awareness about STEM careers.	The project is an innovative approach to engaging families in STEM and/or raising awareness about STEM careers. This is a very hands-on event, incorporating varied technology and tools and engaging participants in new ways.
Describe your target audience. How will you connect your audience with industry/community partners?	15	The project does not indicate any partnership with community organizations/industry.	The project suggests the possibility of working with community organizations/industry, but does not have a plan for doing so.	The project intends to build on existing relationships with community organizations/industry.	The project plans to partner with new community organizations/industry, and is explicitly intended to connect the audience with community organizations/industry.
What do you hope people will learn from your event? How will you ensure that these goals are met and measured?	10	The project does not contain learning goals or a plan for measuring them.	The project's goals are incomplete, not STEM-related, or are ill-defined.	The project has complete and reasonable goals related to STEM learning and a clear plan for measuring outcomes.	The project contains complete, well-justified goals meant to challenge and encourage critical thinking related to STEM, with a clear focus on measurement.
Please complete and upload the budget template available at the top of the page.	5	The project does not contain a completed budget.	The project's budget lists the items and cost, but lacks clear justifications for the items.	The project contains a completed budget with clear justifications for items.	The project has a completed budget request with complete, well-reasoned justifications emphasizing student impact.
How many students do you anticipate impacting with your event?	n/a	--	--	--	--
How many family/community members do you anticipate impacting with your event?	n/a	--	--	--	--
How will your event encourage the participation of underrepresented populations in STEM?	10	Little to no attention is paid to including underrepresented populations in STEM.	Underrepresented populations in STEM are included in target population, and some attention is paid to encouraging their participation.	Applicant has a plan for encouraging the participation of underrepresented populations in STEM.	Encouraging the participation of underrepresented populations in STEM is a priority of this event, and applicant has a detailed plan for this.
Which topics will your event include?	n/a	--	--	--	--
How will you engage community/industry volunteers in your event?	15	Project does not define how the event will engage community/industry volunteers.	Project defines how the event will engage community/industry volunteers, but is unclear and/or inadequate.	Project clearly defines how the event will engage community/industry volunteers.	Project clearly defines how the event will effectively engage community/industry volunteers, with plans to engage with new partners.
How will this event create or expand ongoing STEM/career awareness programming in your community?	15	This project does not clearly indicate if or how this event fits into a series of STEM/career awareness programs.	This project includes a plan for how this event fits into a series of STEM/career awareness programs, but is lacking in detail.	This project includes a complete plan for how this event fits into a sustained series of STEM/career awareness programs in the community.	This project includes an effective plan for how this event fits into a series of STEM/career awareness programs, including plans for growing similar programs.

How do you plan to market your event?	10	The project does not indicate a plan to market this event.	The project includes a general plan for marketing, but does not outline target demographics.	The project contains a plan to market to target demographics, including underrepresented populations in STEM.	The project includes a clear, creative marketing plan specific to the target population, including underrepresented populations in STEM, and seeks to increase their participation.
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